



THE GO GIVER (9781591842002 \$19.95)
By Bob Burg and John David Mann is the perfect follow up for customers who purchased
WHO MOVED MY CHEESE
a slim business parable with a terrific message.

See what other readers are saying about THE GO GIVER:

"Trust is established when you act in the best interests of others. This terrific book wonderfully illuminates this and many other principles of contribution, abundance, service and success. In a style both engaging and insightful, The Go-Giver delivers a very powerful message."- Stephen M. R. Covey, author of The Speed of Trust

"The Go-Giver is a lovely reminder to us all that the world is abundant and rewards those who act with a generosity of spirit."

- Lois P. Frankel, Ph.D., author of See Jane Lead and Nice Girls Don't Get the Corner Office

"The Go-Giver does everything I would wish a good book to do. The story captured me from the very beginning to the very end. The lessons touched home again and again. Read it to the very end."- Michael E. Gerber, author of The E-Myth

"Every now and then a book comes along that says exactly what the world needs to hear at that precise moment. The Go-Giver is one of these rare books. How easily people forget this timeless truth: that genuine success is the fruit of genuine relationships."- Kendra Todd, winner of The Apprentice 3, author of Risk & Grow Rich and host of HGTV's My House Is Worth What?

"The Go-Giver is the best business parable since The Greatest Salesman in the World and The One Minute Manager.

This book shows that putting the other person first is the key to business success and personal fulfillment. It's also the most profitable."

- Pat Williams, author of Souls of Steel and senior vice president of the Orlando Magic

"The Go-Giver is brilliant-utterly captivating from cover to cover. This book will positively and profoundly inspire you. I'm certain it will become a classic!"

- Peggy McColl, New York Times best-selling author of Your Destiny Switch

"The Go-Giver is what the film The Secret is all about: If you want to attract good into your life, you'd better give it. What a great idea for a book!"

- Bob Proctor, author of You Were Born Rich

"In The Go-Giver, Bob Burg and John Mann tell a great story that reminds us all that giving is not a debt we owe but a seed we sow."- Jim Stovall, author of The Ultimate Gift

"The Go-Giver is more than a great book. It will flip your thoughts on business and life upside down and provide massive value for you throughout your career. I've read this little book over and over - and urge you to do the same.

Giving is rewarding!"- Cameron Johnson, author of You Call the Shots

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