

3/2/2010

THE SECRET UNIVERSE OF NAMES

Roy Feinson

9781590202616

Overlook, Trade

\$ 19.95

30,000

An instant classic in the fields of both personality analysis and baby naming, The Secret Universe of Names is a book to give, to amuse, to speculate about, and to keep forever.

3/2/2010

MOON CALLED (HC)

Patricia Briggs

9780441019274

Berkley, Hardcover

\$ 20.95

15,000

The first book in the #1 NYT-bestselling Mercy Thompson series, now available for the first time in hardcover.

3/2/2010

BEHIND THE LOST SYMBOL

Tim Collins

9780425237212

Berkley, Trade

\$ 15.00

75,000

50% Discount for 6+

Inside Behind the Lost Symbol, Tim Collins delves into the historical facts and myths behind Dan Brown's latest blockbuster bestseller, including: the strength and influence of the Freemasons throughout history; the meaning within the symbols of the Great Seal of the United States; the identity of the Masonic "Great Architect of the Universe" And much more! Stock up now on this in-depth look at the mysteries, symbolism, and historical context in The Lost Symbol.

3/2/2010

DEAD UNTIL DARK (ORIGINAL MM ART)

Charlaine Harris

9780441019335

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

LIVING DEAD IN DALLAS (ORIGINAL MM ART)

Charlaine Harris

9780441019311

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

CLUB DEAD (ORIGINAL MM ART)

Charlaine Harris

9780441019328

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

DEAD TO THE WORLD (ORIGINAL MM ART)

Charlaine Harris

9780441019342

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

DEAD AS A DOORNAIL (ORIGINAL MM ART)

Charlaine Harris

9780441019359

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

DEFINITELY DEAD (ORIGINAL MM ART)

Charlaine Harris

9780441019373

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

ALL TOGETHER DEAD (ORIGINAL MM ART)

Charlaine Harris

9780441019380

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

FROM DEAD TO WORSE (ORIGINAL MM ART)

Charlaine Harris

9780441019397

Ace, Trade

\$ 14.00

Beautiful, brand new Trade edition of the best selling Sookie Stackhouse series, now available with the original MM art!

3/2/2010

CLUB DEAD (HC)

Charlaine Harris

9780441019106

Berkley, Hardcover

\$ 24.95

250,000

We're offering the third book in the Sookie Stackhouse series in hardcover for the first time ever - in time to tie-in with the third series of "True Blood."

3/2/2010

THE MASTER

Jean Johnson

9780425237168

Berkley, Trade

\$ 14.00

25,000

These Jean Johnson titles are once again re-released in Trade with exciting new packages to correspond to Jean Johnson's latest release, THE CAT. Made for a specific account, and now available to all accounts, these trade editions are perfect for collectors!

3/2/2010

THE SWORD

Jean Johnson

9780425237182

Berkley, Trade

\$ 14.00

25,000

These Jean Johnson titles are once again re-released in Trade with exciting new packages to correspond to Jean Johnson's latest release, THE CAT. Made for a specific account, and now available to all accounts, these trade editions are perfect for collectors!

3/2/2010

THE WOLF

Jean Johnson

9780425237199

Berkley, Trade

\$ 14.00

25,000

These Jean Johnson titles are once again re-released in Trade with exciting new packages to correspond to Jean Johnson's latest release, THE CAT. Made for a specific account, and now available to all accounts, these trade editions are perfect for collectors!

3/9/2010

LADY GAGA: BEHIND THE FAME

Emily Herbert

9781590204238

Overlook, Trade
\$ 14.95
100,000

In the FIRST autobiography on one of the most recognizable celebrities, LADY GAGA: BEHIND THE FAME takes us behind the fashion and the flash, showing us how she went from the "weird girl" in school to the pop sensation known as Lady Gaga! Includes a color insert and previously unreleased information on Lady G herself.

3/10/2010

ALICE'S ADVENTURES IN WONDERLAND & THROUGH THE LOOKING GLASS

Lewis Carroll
9780141192468
Penguin, Hardcover
\$20.00
35,000

Round two! Coralie Bickford-Smith designs the covers for a stunning hardback edition of this Penguin Classic. These are must-haves for designers, book collectors and literature lovers. Five books now, five books in the Fall!

3/10/2010

EMMA
Jane Austen
9780141192475
Penguin, Hardcover
\$20.00
35,000

Round two! Coralie Bickford-Smith designs the covers for a stunning hardback edition of this Penguin Classic. These are must-haves for designers, book collectors and literature lovers. Five books now, five books in the Fall!

3/10/2010

LADY CHATTERLEY'S LOVER
D. H. Lawrence
9780141192482
Penguin, Hardcover
\$20.00
35,000

Round two! Coralie Bickford-Smith designs the covers for a stunning hardback edition of this Penguin Classic. These are must-haves for designers, book collectors and literature lovers. Five books now, five books in the Fall!

3/10/2010

THE ODYSSEY
Homer
9780141192444
Penguin, Hardcover
\$20.00
35,000

Round two! Coralie Bickford-Smith designs the covers for a stunning hardback edition of this Penguin Classic. These are must-haves for designers, book collectors and literature lovers. Five books now, five books in the Fall!

3/10/2010

TREASURE ISLAND

Robert Louis Stevenson

9780141192451

Penguin, Hardcover

\$20.00

35,000

Round two! Coralie Bickford-Smith designs the covers for a stunning hardback edition of this Penguin Classic. These are must-haves for designers, book collectors and literature lovers. Five books now, five books in the Fall!

3/30/2010

BE CENTSABLE

Chrissy Pate; Kristin McKee

9780452296244

Plume, Trade

\$ 14.00

40,000

50% Discount for 6+

Originally a summer 2010 title, we moved this forward to the winter season, in April. In this prescriptive guide, these authors show how anyone can save thousands of dollars on cleaning supplies, pet care, toys, travel, and most importantly, groceries—without giving up healthy foods, favorite products, or the occasional splurge.

3/30/2010

SERGIO (TV TIE-IN)

Samantha Power

9780143117773

Penguin, Trade

\$ 17.00

30,000

Nominated for the Grand Jury Prize at the Sundance Film Festival in 2008, the documentary Sergio tells the story of Sergio Vieira de Mello—a humanitarian, peacemaker, and state builder with the United Nations—who was tragically killed in the first major suicide bombing in Baghdad. The film is based on Samantha Power's New York Times bestselling biography, Chasing the Flame, which will soon be available in paperback as Sergio: One Man's Fight to Save the World. The documentary Sergio will begin airing on HBO in March 2010.

4/6/2010

FOOD OF A YOUNGER LAND

Mark Kurlansky

9781594484575

Riverhead, Trade

\$ 16.00

75,000

Newsletter Coop

In the throes of the Great Depression, a make-work initiative for authors—called “America Eats”—was created by the WPA to chronicle the eating habits, traditions, and struggles of local people. Mark Kurlansky unearths this forgotten literary treasure, chronicling a bygone era when Americans had never heard of fast food or grocery superstores. Kurlansky brings together the WPA contributions—featuring New York automats and Georgia Coca-Cola parties, Maine

lobsters and Montana beaver tails—and brilliantly showcases them with authentic recipes, anecdotes, and photographs.

4/6/2010

CIG TO ZOMBIES

Nathan Robert Brown

9781615640140

Alpha, Trade

\$14.95

12,000

The Complete Idiot's Guides® have explored the world of vampires, werewolves, the paranormal, and now the latest book in the “creepy” series is The Complete Idiot's Guide® to Zombies. This book brings the world of zombies chillingly to life—in a manner of speaking—covering everything readers need to know about them.

4/6/2010

CIG TO WORLD WAR II (3RD ED)

Mitchell G. Bard, Ph.D.

9781615640249

Alpha, Trade

\$19.95

15,000

With an evergreen interest in the war and its impact, and the upcoming series (March 2010), “The Pacific,” by Tom Hanks and Steven Spielberg, The Complete Idiot's Guide® to World War II, Third Edition, brings an updated and expanded look at the entire war, with a specific focus on the Pacific.

4/6/2010

INN AT ANGEL'S ISLAND

Thomas Kinkade and Katherine Spencer

9780425234341

Berkley, Hardcover

\$24.95

50,000

Welcome to Angel Island, where the warmth of Cape Light reaches the shores of this legendary place, known for its spectacular Angel's Wing Cliffs. It's said to harbor angels that help guide the lost, and sometimes leads them to where they belong...

4/6/2010

NURSERY CRIMES

Ayelet Waldman

9780425234983

Berkley, Trade

\$14.00

15,000

In this smart and witty mystery by Ayelet Waldman, public defender turned bored stay-at-home mom Juliet Applebaum veers off the mommy track to track down a murderer...

4/6/2010

FOR YOU MOM. FINALLY

Ruth Reichl

9780143117346

Penguin, Trade

\$13.00

75,000

A former New York Times restaurant critic, editor in chief of *Gourmet*, and the author of three bestselling memoirs, Ruth Reichl is a beloved cultural figure in the food world and beyond. For *You, Mom. Finally.* is her openhearted investigation of the life of an exceptional woman she realizes she never really knew—her mother. In this intimate portrait Reichl comes to understand the lessons of rebellion, independence, and self-acceptance that her mother—though unable to guide herself—succeeded in teaching her daughter. Previous HC edition titled *NOT BECOMING MY MOTHER*.

4/6/2010

CRIMES BY MOONLIGHT

Charlaine Harris

9780425235638

Berkley, Hardcover

\$ 24.95

50,000

#1 New York Times bestselling author Charlaine Harris contributes an all-new story set in her Sookie Stackhouse universe to this collection of tales from the *Mystery Writers of America*. Other contributors include: Steve Brewer, Dana Cameron, Max Allan Collins and Mickey Spillane, Barbara D'Amato, Brendan DuBois, Terri Farley Moran, Jack Frederickson, Carolyn Hart, Toni L. P. Kelner, Elaine Viets and many more!

4/7/2010

EXPLORATION FAWCETT

Col. Percy Fawcett

9781590204306

Overlook, Trade

\$ 15.95

75,000

This drop-in comes at the perfect time: *THE LOST CITY OF Z* is a #1 Bestseller in HC for Knopf, and *EXPLORATION FAWCETT* has been put back in print to tell the true story behind it! Also currently in production to be a featured film release in 2011, *EXPLORATION FAWCETT* will starr Brad Pitt (hence his recent beard) as our author! This book has not been available since 1956, so history and adventure fans are in for a treat! Will be released with backorders on 4/7; please note that this is NOT a tie-in version.

4/27/2010

LEBRON'S DREAM TEAM

Lebron James and Buzz Bissinger

9780143118220

Penguin, Trade

\$15.00

100,000

Newsletter Coop

At 24, LeBron James is already considered one of the best basketball players in the NBA and is the third highest-paid athlete in the world. In *LeBron's Dream Team*, James has collaborated with New York Times bestselling sports writer Buzz Bissinger (*Friday Night Lights*, *Three Nights in*

August) to tell the story of how LeBron James and his best friends became high school national champions.

5/4/2010

PUTTING CHILDREN FIRST

JoAnne Pedro-Carroll

9781583334010

Avery, Trade

\$16.00

25,000

Originally to be published as a Hardcover, this book just seemed right as a paperback! This internationally renowned authority on children and divorce reveals the latest research-based strategies for helping children survive and thrive before, during, and long after their parents divorce.

5/4/2010

KILLING CRITICS

Carol O'Connell

9780425238066

Berkley, MM

\$7.99

25,000

A beautiful new package for New York Times Bestselling Author, Carol O'Connell! KILLING CRITICS, THE JUDAS CHILD and SHELL GAME in a three month span (SHELL GAME has made the July MM catalog).

5/4/2010

THE SOLOIST

Steve Lopez

9780425238363

Berkley, Trade

\$15.00

25,000

With a beautiful new cover, this is THE SOLOIST package to compliment the heartbreaking and hopeful story it unfolds.

6/1/2010

VICTORY ROAD

Helio Castroneves

9780451227379

Celebra, Hardcover

\$24.95

50,000

While most of America may know Helio Castroneves as the funny Season Five Winner of Dancing With The Stars, in this heartfelt biography, the three-time Indianapolis 500 champion tells us his story about determination, family, faith, and beating all odds to win.

6/1/2010

BRACED TO BITE

Serena Robar
9780425237649
Berkley Jam, Trade
\$9.99
20,000

These OP Jam Trade titles are back in print with a stunning new package and ISBNs in order to entice the TWILIGHT YA crowd! Colby is a cheerleader turned vampire, and now on top of worrying about pimples, she has to worry about the new undead society she is being forced into! A little romance, a lot of fun and Serena Robar's new series is going to be a hit for YA vampire readers!

6/1/2010

THE JUDAS CHILD

Carol O'Connell
9780425238073
Berkley, MM
\$7.99
25,000

A beautiful new package for New York Times Bestselling Author, Carol O'Connell! KILLING CRITICS, THE JUDAS CHILD and SHELL GAME in a three month span (SHELL GAME has made the July MM catalog).

6/1/2010

MR. MURDER

Dean Koontz
9780425238035
Berkley, Trade
\$16.00
100,000

New in Berkley Trade June 2010, with a fabulous package, Dean Koontz's MR. MURDER is continuing our list of Dean Koontz Trade re-releases! Writer Martin Stillwater has made a great life for himself, but he can't shake this feeling of impending disaster. One bad moment on an otherwise fine day has put him on a collision course with a killer—a man with a mere shadow of an identity who is desperately searching for something more...

6/29/2010

EAT, PRAY, LOVE (MOVIE TIE-IN ED.)

Elizabeth Gilbert
9780143118428
Penguin, Trade
\$16.00
1,000,000

Packaged to celebrate the release of the New York Times Best Seller as a new major motion picture coming August 2010, this edition will have movie cover art (a still is now available). The film will star Julia Roberts, James Franco, Javier Bardem and Richard Jenkins.

6/29/2010

BITTEN

Kelley Armstrong
9780452296640

Plume, MM

\$9.99

100,000

Exciting new package and cover just in time to tie-in to the new HC WAKING THE WITCH -- art will be similar for all three titles in the series. Put in a Premium MM format in order to appeal to fans of Patricia Briggs, Charlaine Harris and Jim Butcher!

6/29/2010

STOLEN

Kelley Armstrong

9780452296664

Plume, MM

\$9.99

100,000

Exciting new package and cover just in time to tie-in to the new HC WAKING THE WITCH -- art will be similar for all three titles in the series. Put in a Premium MM format in order to appeal to fans of Patricia Briggs, Charlaine Harris and Jim Butcher!

7/6/2010

HOUSE OF GOD

Samuel Shem

9780425238097

Berkley, Trade

\$15.00

35,000

Described as the CATCH-22 for the medical field; this cult medical novel is now back in print! THE HOUSE OF GOD is not only a college course staple, but is referenced frequently on the hit TV show, *Scrubs*!

7/6/2010

THE SMARTEST 401(K) BOOK YOU'LL EVER READ

Daniel Solis

9780399536083

Perigee, Trade

\$13.95

75,000

50% for Discount 8+

After the success of THE SMARTEST INVESTMENT BOOK YOU'LL EVER READ, Solis comes back with a provocative yet practical and accessible guide to investing for retirement that focuses on the myths and misconceptions about standard retirement saving vehicles and what consumers can do to invest smarter and retire richer. The book will also cover a range of the most common deferred compensation plans [401(k), 403(b), and 457(b)], and annuities with Solin's sometimes irreverent commentary--but always sound and proven advice.

7/6/2010

FANGS FOR FREAKS

Serena Robar

9780425237656

Berkley Jam, Trade

\$9.99

20,000

These OP Jam Trade titles are back in print with a stunning new package and ISBNs in order to entice the TWILIGHT YA crowd! Colby is a cheerleader turned vampire, and now on top of worrying about pimples, she has to worry about the new undead society she is being forced into! A little romance, a lot of fun and Serena Robar's new series is going to be a hit for YA vampire readers!

7/6/2010

ONE MOUNTAIN THOUSAND SUMMITS

Freddie Wilkinson

9780451231192

NAL, Hardcover

\$24.95

35,000

Now added to July 2010; an inside account of one of the deadliest and most controversial tragedies in mountaineering history—the 2008 K2 disaster that made headlines around the world.

7/6/2010

HOME TEAM

Sean Payton and Ellis Henican

9780451232618

NAL, Hardcover

\$24.95

100,000

From the coach of the 2010 Super Bowl champions the New Orleans Saints comes THE inspirational sports story of the year, the miraculous tale of how a city and a team pulled each other back to life. Put in the schedule to delight and inspire not only New Orleans fans, but fans of the NFL as well. Ellis Henican is a columnist for Newsday, an analyst on Fox News, and the host of a nationally syndicated talk-show.

7/27/2010

THE SMARTEST RETIREMENT BOOK YOU'LL EVER READ

Daniel Solis

9780399536342

Perigee, Trade

\$13.95

75,000

50% Discount for 8+

After the success of THE SMARTEST INVESTMENT BOOK YOU'LL EVER READ, Solis covers the wide range of concerns for retirees, offering sage and succinct advice on investing during retirement (with an emphasis on appropriate asset allocation and index funds), pensions, social security, withdrawals, annuities, reverse mortgages, estate planning, insurance, healthcare and the impact of working during retirement.

7/27/2010

HONEST ILLUSIONS

Nora Roberts

9780425236468

Berkley, Trade

\$15.00

250,000

Reissued in the new Trade format, this beautiful repackage (along the lines of Sept 09's THE REEF repackage) will feature stunning art, french flaps and beautiful frayed edges. A must have

edition for all fans! Moved into the season in order to meet comp on the Bantam Nora reissue coming late August.

8/3/2010

DATING FOR DEMONS

Serena Robar

9780425237663

Berkley Jam, Trade

\$9.99

20,000

These OP Jam Trade titles are back in print with a stunning new package and ISBNs in order to entice the TWILIGHT YA crowd! Colby is a cheerleader turned vampire, and now on top of worrying about pimples, she has to worry about the new undead society she is being forced into! A little romance, a lot of fun and Serena Robar's new series is going to be a hit for YA vampire readers!