



DK Publishing 2010 Holiday Titles Shared Markdown Program
Effective December 26, 2009 to February 28, 2010

Date _____

Account Name _____

Account # _____

Address _____

City _____

State _____

Zip Code _____

ISBN	ISBN-13	Title	Retail price	New		# Sold	Per-copy Credit	Credit Due
				Suggested Retail Price				
0756656478	9780756656478	A GREENER CHRISTMAS PB	16.95	\$8.48			\$4.24	
0756620309	9780756620301	CHRISTMAS ANGEL	\$4.99	\$2.50			\$1.25	
0756640229	9780756640224	CHRISTMAS PEEKABOO	\$9.99	\$5.00			\$2.50	
0756620368	9780756620363	CHRISTMAS SNOW BOARD BOOK	\$4.99	\$2.50			\$1.25	
075662035X	9780756620356	CHRISTMAS STOCKING	\$4.99	\$2.50			\$1.25	
0789465124	9780789465122	CHRISTMAS TOUCH & FEEL	\$6.99	\$3.50			\$1.75	
0756620341	9780756620349	CHRISTMAS TREE	\$4.99	\$2.50			\$1.25	
1595910093	9781595910097	HANUKKAH LIGHTS	\$19.95	\$9.98			\$4.99	
075663086X	9780756630867	KIDS PLAY: FIBEROPTIC: 12 DAYS CHRISTMAS	\$4.99	\$2.50			\$1.25	
0756641314	9780756641313	KIDS PLAY: FIBEROPTIC: NATIVITY STORY	\$4.99	\$2.50			\$1.25	
0756630878	9780756630874	KIDS PLAY: PLUSH BOOK: RUDOLPHS 1ST XMAS	\$8.99	\$4.50			\$2.25	
0756605024	9780756605025	MY 1ST CHRISTMAS BOARD BOOK 06S	\$5.99	\$3.00			\$1.50	
0756611059	9780756611057	MY FIRST HANUKKAH BOARD BOOK	\$5.99	\$3.00			\$1.50	
0756605466	9780756605469	ULT STICK BK: HANUKKAH	\$6.99	\$3.50			\$1.75	

Total Credit Due Account: _____

AUTHORIZATION: _____

VP-SALES/MARKETING



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ISBN	ISBN-13	Title	Retail price	New Suggested Retail Price	# Sold	Per-copy Credit	Credit Due
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DK PUBLISHING OFF THE TOURIST TRAIL 2009 SHARED MARKDOWN
 Effective Dates: December 26, 2009 - January 25, 2010

DATE: _____

Account Name

Account #

Address

City

State

ISBN-13

Title

Retail price

New Suggested Retail Price

Per-copy Credit

Sold

Credit Due

9780756653996	OFF THE TOURIST TRAIL	\$40.00	\$20.00	\$10.00		
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Total Credit Due Account: _____

AUTHORIZATION: _____
 VP-SALES/MARKETING



DK Publishing 2010 Holiday Titles Shared Markdown Program
 Effective December 26, 2009 to February 28, 2010

Date _____

Account Name _____

Account # _____

Address _____

City _____

State _____

Zip Code _____

ISBN	ISBN-13	Title	Retail price	New Suggested Retail Price	# Sold	Per-copy Credit	Credit Due
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DK PUBLISHING 2010 HALLOWEEN SHARED MARKDOWN
 Effective November 1, 2009 Through November 30, 2009

Date _____

Account Name _____

Account # _____

Address _____

City _____

State _____

Zip Code _____

ISBN-13	Title	Retail price	New Suggested Retail Price	# Sold	Per-copy Credit	Credit Due
9780756651923	HALLOWEEN	6.99	\$3.50		\$1.75	
9780756638160	HALLOWEEN HIDE AND SEEK	4.99	\$2.50		\$1.25	
9780789485892	HALLOWEEN SHAPED BOARD BOOK	6.99	\$3.50		\$1.75	
9780756629298	HALLOWEEN SURPRISE	4.99	\$2.50		\$1.25	
9780756605056	MY 1ST HALLOWEEN BOARD BOOK 04S	5.99	\$3.00		\$1.50	
9780789465115	TOUCH & FEEL: HALLOWEEN	6.99	\$3.50		\$1.75	
9780756605056	MY 1ST HALLOWEEN BOARD BOOK 04S	5.99	\$3.00		\$1.50	
9780756631031	PEEKABOO: DRESS UP	6.99	\$3.50		\$1.75	
9780789465023	ULTIMATE STICKER BOOK: HALLOWEE	6.99	\$3.50		\$1.75	

Total Credit Due Account: _____

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